



HOWARD UNIVERSITY TELEVISION

Year 2015

LOCAL CONTENT & SERVICE REPORT TO THE COMMUNITY

During the past year, WHUT focused its efforts on increasing the station's local productions, introducing new series such as "New View with Ed Gordon", and continuing the ongoing series "Vocal Point" and "The Rock Newman Show".

The station also collaborated with its sister Radio station WHUR, HUR Voices and the Office of University Communications to connect Howard University, in a tangible and supportive way, to its surrounding community, and the city of Washington. This collaboration includes hosting quarterly special editions of The Daily Drum -- a multimedia live broadcast featuring candid conversations with everyone from advocates and experts, family members, educators and others, who provide a unique perspective on issues that surface in the wake of events that have taken place in cities like Ferguson and Baltimore.

We also launched an online competition for the best community-created show idea. The contest was called "MY Big Show" and, in response, WHUT received a load of great pilot programs that covered the gamut from sci-fi fiction series to game shows. The winner will get a chance to have his or her show produced for airing on WHUT.

A FEW FACTS...

- WHUT's broadcast signal reaches more than two million households within a sixty-miles radius.
- Our website receives around 150,000 hits a year.
- WHUT partners on a number of community engagement activities with participation from over 150,000 people each year.

In 2015, WHUT continued its American Graduate work through the Digital Media Art Clubs (DMACS) using Howard University students from the School of Communications, Social Work and Arts and Sciences to mentor high school students in the local DC community. WHUT continued to build awareness about the dropout crisis in DC using content distributed via multiple media platforms and by featuring local organizations within the area that provide services to at risk students.

In the early childhood education area, WHUT continued to provide low-income students with new learning experiences through the introduction of PBS transmedia STEM assets, and PBS Learning Media to children, educators and parents to help bridge the digital media gap in these communities.

GREETINGS

FROM GENERAL MANAGER JEFFERI LEE

When you support WHUT, you ensure your voice is being represented by local shows like “The Daily Drum Special Edition” and “Vocal Point” -- programs that continually explore issues important to this region, and “The Rock Newman Show”, which brings you candid and relevant conversations with newsmakers and celebrities.

When you support WHUT, you're entertained by “MASTERPIECE” and “Austin City Limits”... discover and learn with “History Detectives” and “Sesame Street”... and reflect and remember with “American Masters”.

This year has been filled with amazing stories... from around the world and from right here at home.

And WHUT is proud to bring them to you through national programs like “Charlie Rose” and “Democracy Now” as well as through our own local programs like “The Rock Newman Show” and “The Daily Drum Special Edition”.

In addition to the marvelous programs we've aired,, your contributions have helped us

- Expand our educational services in the underserved communities within Wards 1, 7 and 8, specifically, while broadening our educational services in the Washington Metropolitan area overall.
- Bridge the educational gap among low income kids and build their literacy, math, science and technology skills using PBS kid's assets.
- Work with middle school students to engage them in school through our Digital Media Arts Clubs to ensure their graduation.
- Build awareness about the dropout crisis in DC through the American Graduate: Let's Make it Happen Initiative.
- Build strong relationships with schools in the community and introduce, train and provide teachers, parents and caregivers with engaging content.

Your contributions have enabled WHUT to partner with local producers to bring you documentaries that draw viewers' attention to substantial concerns such as “A Place For You”, “Chinatown”, “District News Beat” and “The Mimi Georges Show”.

Help us find and bring you the next great story. Make your tax-deductible contribution to support WHUT right now.

Sincerely,



Jeffery Lee
General Manager



HOWARD UNIVERSITY TELEVISION

EDUCATIONAL EVENTS

READY TO LEARN: PBS RAISING READERS

For the past eight years, WHUT has worked to bring awareness regarding the literacy, and STEM-based programming available to parents, caregivers and early childhood educators through Public TV's Ready to Learn initiative and other PBS kids content.

Additionally, partnerships were solidified and sustained with both public and private charter schools, libraries, community centers, day care facilities and educational non-profits in targeted communities serving underserved populations within the 20009, 20019 and 20020 zip codes.

WHUT continues to improve the literacy and math skills of children from 2 – 8 years of age in the targeted zip codes by hosting literacy extravaganzas events and classroom activities based on "Cyber Chase", the new PBS math Program "Peg + Cat" and by distributing apps to reduce the digital divide among low income students.



FLOC Book Festival



Jumpstart For A Day

WHUT participated in a number of Literacy Extravaganzas and book festivals at several schools and community centers including **For the Love of Children FLOC's 8th Annual Book Festival** at (Pepco Edison Place Gallery), **The Sing, Talk & Read (STAR) Family Festival** at Martin Luther King Jr. Memorial Library, **Dorothy I. Height Community Academy Public Charter School (CAPCS) Literacy Night**.

WHUT co-hosted **The OCTO Consulting Group Literacy Extravaganza** at Smother's Elementary School. The event promoted summer reading at under performing schools, and involved staff and volunteers packing summer literacy kits, giving away books and a special visit from the popular PBS KIDS character SUPER WHY, courtesy of WHUT. The event also provided a venue for educating parents on the 28,000 books our non-profit partner Reading Is Fundamental distributed to their local elementary schools the last week of the school. Elected officials David Grosso (DC Councilmember) and Anita Bonds (DC Councilmember), volunteers, summer reading program representative, as well as members of the media all turned out to promote literacy!

WHUT worked with local schools, public libraries and other community-based organizations to collect submissions and host workshops to encourage students to participate in the **2015 PBS KIDS Writers Contest**. Winners from local communities were then entered into the national contest, where their stories were reviewed by a panel of judges. From those entries, 12 entries were selected. The 2015 First Grade 1st place winner was Advik Rai from Clarksville, MD. Representing WHUT, he submitted the story: "How I Scared a Monster..."

To celebrate the winners and participants, WHUT hosted a PBS KIDS Writers Contest Ceremony at our studios on Saturday, May 30th. More than 80 children, parents, teachers, principal and community members were in attendance.

In partnership with Girls Inc. WHUT hosted a **CyberJustu Summer Camp** for girls ages 11-15 which helped teach middle school girls the basic principles of information technology, cybersecurity, game design, web development, and mobile application development. All activities were geared towards building confidence and inspiring girls to get excited about how technology skills can be used to improve their lives and community.

WHUT partnered with Mount Pleasant Library to host a **Cyberchase Day**. WHUT designed the day to be full of problem-solving and eco-friendly activities. Students had the opportunity to meet the Cyberchase character Digit, and to enjoy interactive math games using WHUT's mobile lab. They were also treated to a preview of the new Cyberchase movie. Additionally, the station provided educators and parents with Cyberchase resources to encourage math and environmentally friendly learning in the classroom and at home.



The OCTO Consulting Group Literacy Extravaganza



2015 PBS KIDS Writers Contest Ceremony



CyberJustu Summer Camp



Cyberchase Day at Mount Pleasant Library

AMERICAN GRADUATE

Supported by the Corporation for Public Broadcasting (CPB), American Graduate: Let's Make it Happen was launched in 2011 with 25 public media stations in high need communities to spotlight the high school dropout crisis and focus on middle and high school student interventions. As a component of this multi-faceted effort, WHUT created a community engagement project, **Digital Media Arts Club (dMAC)**, designed as an after-school activity for students facing educational challenges. It is a media production and digital literacy program that addresses the need for greater inclusion, participation, empowerment, and engagement of youth in underserved communities. The after-school program focuses on at-risk students, ages 13-18, attending schools with lower graduation rates and introduces them to a range of media production skills and digital technologies. Students learn to produce audio and video content, create websites and blogs, and most importantly, expand their use of online technologies. These new skills ultimately support the students' educational attainment by developing their critical thinking and problem solving abilities, increasing opportunities for collaboration and team work, empowering self-expression, and introducing the participants to new career opportunities in the digital media landscape.

DIGITAL MEDIA ARTS CLUBS

In July 2014, WHUT partnered with DC Children & Youth Investment Trust Corporation to host an American Graduate **Digital Media Arts Club (dMAC) at CentroNia**, a multicultural learning community with a pioneering approach to bilingual education. The students learned the importance of media in their community, and used their newly learned production skills to produce a short video.

In February 2015, WHUT launched a **Digital Media Arts Club (dMAC) at Washington Metropolitan High School (DC MET)** an alternative public school and original partner for the American Graduate initiative. The students wrote, shot and edited a short video with the focus of redefining who they are and combating stereotypes. The attending students came from difficult backgrounds, however they were empowered by the skills learned in dMAC, and making more positive and affirming choices regarding their future. The dMAC teacher, students, and the fellow conducting the club also shared uplifting testimonials about the impact of the club at the school.



Digital Media Arts Club at CentroNia



Digital Media Arts Club at Washington Metropolitan High School



Digital Media Arts Club at CentroNia



Digital Media Arts Club at Washington Metropolitan High School

American Graduate Content

WHUT produced and aired national and local programming to bring awareness to the drop out crisis in the DC area including a seven hour broadcast marathon which took place throughout **American Graduate Day 2014**.

- National carriage for American Graduate Day 2014 was 84% of US households—up from 66% in 2012 and 73% in 2013;
- American Graduate Day 2014 was carried on 116 stations serving 139 markets in 48 states as well as in Puerto Rico and the U.S. Virgin Islands;
- American Graduate Day 2014 was seen in 29 of the top 30 Nielsen markets;
- Over 1,600 Tweets contained the #AmGrad hashtag – reaching over 1.8 million Twitter users - including Tweets by the U.S. Secretary of Education Arne Duncan, singer-songwriter Andy Grammer, author Wes Moore, and PBS news anchor Hari Sreenivasan (data from Topsy.com);
- The American Graduate Day 2014 broadcast received at least 1,100 additional mentions on Twitter on September 27th (search parameters = American+graduate, as well as mentions of @AmeriGrad handle) - data from Topsy.com;
- Tweets from @amerigrad, the official Twitter for American Graduate Day, generated 3.5 million potential impressions on Twitter and produced 390 responses (re-Tweets, favorites, mentions) on September 27th (data from Sprout Social);
- The American Graduate Facebook page hosted hourly live-chats with partner organizations to continue conversations from the broadcast; the page received 591 Likes, Shares and comments on September 27 (data from Sprout Social);
- Over 380 Tweets containing a localized version of the #AmGrad hashtag from stations and organizations applying a hyper-local focus to conversations and ways of getting involved (data from Topsy.com).

WHUT also produced 6 interstitials highlighting the work of the following American Graduate local partners:

- Boys & Girls Club of Greater Washington
- Concerned Black Men National
- DC Children & Youth Investment Trust Corp.
- Girls Inc.
- Capital Area Asset Builders
- DC Promise Neighborhood Initiative



American Graduate Day 2014



George Garrow
Executive Director
Concerned Black Men National



April Williams
DC Promise Neighborhood Initiative



PBS Learning Media

PBS Learning Media

WHUT continues to provide teachers Public Media's BEST -- inspiring, creative, and customizable digital experiences from Nova, Nature, Frontline, American Experience, and Sid the science Kid. In addition to these award-winning programs, there is content from 90+ contributors including the National Archives, National Public Radio and the Learning Registry through PBS Learning Media, which is expressly designed for educators PreK-12. These resources provide educators the opportunity to fully utilize digital learning in the classroom. WHUT continues to promote and make available these resources for educators throughout the Metro DC region.



August Wilson Workshop

August Wilson Workshop

On March 7, 2015, WHUT partnered with the HU August Wilson Society to host a teacher workshop focused on the documentary August Wilson: The Ground on Which I stand. This program captures the legacy of the playwright some call America's Shakespeare.



Students On Cameras During Station Tour

Station Tours

The station regularly provides tours for elementary schools, high schools and civic groups and gives an overview of careers in media, and hands-on training on the use of production equipment. Last year's groups included Young Writers Club Television, the Howard University Middle School Summer writing program, DC Department of Parks and Recreation, BoyScouts, Monte Verdi School, and various middle & high schools.



Students In Studio During Station Tour

In response to WHUT Educational and Outreach Events

@IamLarrin

Thanks to @whutv for your work in the community and your support of @metropolitanbap.

@SkilledTradesDC

Thanks @whutv and #AmGradDC for showing what students are achieving through career and technical education!

Samaritan Inns @samaritaninns

@UPOinDC @whutv this was a wonderful panel! Great event and I look forward to the next one!



SERVING THE UNIVERSITY

WHUT continues to serve its mission of being the media outlet for its licensee Howard University by covering major events such as Opening Convocation, the Healthcare Symposium, 50th Anniversary of the Civil Rights Act of 1964 July 15, Commencement and Charter Day.



Opening Convocation

KEEPING THE COMMUNITY SAFE

WHUT partnered with SpectraRep and the U.S. Park Police to help keep the public safe at The Concert for Valor, which honored America's veterans and their families on the National Mall in Washington D.C. WHUT and SpectraRep worked with U.S. Park Police to run six cameras simultaneously and datacast video to officers around the Mall, as well as any necessary alert notifications and files should a need arise. Due to the large crowd at the concert, cell service was greatly diminished, but the datacasting solution continued to operate flawlessly throughout the event.



COMMUNITY OUTREACH

WARD 8 SCREENING AT THEARC THEATER

On September 17, 2014 WHUT partnered with the late Councilman Marion Barry to host a screening of a documentary directed by him titled "Ward 8: The Past, The Present, The Future" the screening was held at THEARC in Southeast DC and was followed by a lively conversation with the community, and moderated by Howard Alum Rock Newman.



The Late
Councilmember Marion Barry

Ward 8 Screening Reception

YOUR VOICE IN THE COMMUNITY **WHUT**

On October 6, 2014 WHUT hosted a screening of **"Facing Forward"**. A documentary that portrays a student's journey inside E Prep, an academically rigorous charter school in Cleveland, Ohio. The main character is Tyree - a struggling 7th grader who possesses equal parts charm and smarts. By connecting with Tyree, as well as with his teachers and family, viewers learn about the complex and sometimes overwhelming challenges facing those involved in urban education. The screening was held at the Cesar Chavez Public Charter School.



A Place For You Screening

On November 12, 2014 WHUT partnered with Howard University Hospital to host a screening and panel discussion of **"Thirteen Percent"** an exploratory journey asking political leaders, medical doctors, media personalities and members of the religious community, "How so?" Why is it that 13% of America's population is so disproportionately affected by the HIV virus.

On December 11 & 12, 2014 WHUT partnered with Founders Library to document the **"Digital Diaspora Family Reunion."** event where Howard family members, collectors, and cultural historians were invited to bring and share their own photos and contribute their family's stories in an interactive, online social media program associated with the **"Through a Lens Darkly"** Film.



Homestretch Screening

On February 18, 2015, WHUT hosted an online screening of the **"Through a Lens Darkly"** film. The first documentary to explore the role of photography in shaping the identity, aspirations and social emergence of African-Americans from slavery to the present.

On January 18, 2015, WHUT hosted a screening and panel discussion of **"A Place For You"** the story of a young man from Napa Valley Wine Country who searches to find his estranged mother of 20 years and finds her living as a homeless woman in the streets. The Encounter Changes His life.



General Manager Jefferi K. Lee at the Ward 8 Screening

On March 30 and April 13, 2015, WHUT hosted a screening of a documentary titled **"Homestretch"** which follows three smart and ambitious Chicago teens who brave frigid winters, high school pressures and homelessness while fighting to stay in school, graduate and build a future.

On April 22, 2015, WHUT co-hosted an online screening of the Academy Award Nominee documentary **"Last Days in Vietnam."** It's the story of the chaotic final days of the American involvement in the Vietnam War, as the North Vietnamese Army closed in on Saigon, and South Vietnamese resistance crumbled. City after city and village after village fell to the North while the U.S. diplomats and military operatives still in the country contemplated withdrawal. With the lives of thousands of South Vietnamese hanging in the balance, those in control faced an impossible decision—who would go and who would be left behind to face brutality, imprisonment, or even death. At the risk of their careers and possible court-martial, a handful of individuals took matters into their own hands. Engaging in unsanctioned and often makeshift operations, they waged a desperate effort to evacuate as many South Vietnamese as possible.

The Voice of Independent Producers

In continuing its mission to be the voice of independent producers in the community, WHUT served as the media sponsor for the AFI Docs and the Decade of Docs in our City, the Palestinian Film Festivals and other similar events in the city.



NBC Health & Fitness Expo

HEALTH & COMMUNITY EVENTS

NBC Health & Fitness Expo

WHUT participated in the NBC4 Health & Fitness Expo at the Washington Convention Center. The expo is the largest free consumer health event in the country, with close to 200 exhibitors and 87,000+ attendees! WHUT was on hand to promote our health and fitness and healthy lifestyle shows, along with our children initiatives. While there we also distributed healthy living bags to the children that attended.

Health & Wellness Back to School Festival

The Greater Washington Urban League, in partnership with AmeriHealth D.C., hosted its second annual Health and Wellness Back to School Festival on Aug. 16 at the Urban League’s headquarters in northwest D.C. WHUT was one of the partners that collaborated with the National Urban League to make the event a success. The festival provided attendees a generous dose of fun activities balanced with information on health and wellness. Participants were treated to delicious food, face painting, free backpacks with school supplies, fresh free produce, and healthy cooking demonstrations. There were also fitness and line dance demos, a first time home buyers workshop, and more.



Health & Wellness Back To School Festival

LOCAL COMMUNITY EVENTS

WHUT participated in a number of local community events including: Columbia Heights Day, Cinco de Mayo Celebration, and the Washington Auto Show

Each featured live music, dancing, children’s arts and crafts workshops, food, interactive games and activities. Throughout the day, WHUT promoted our English and Spanish educational resources and programs. Maya and Miguel, and superstar SuperWHY! were just a few of the many PBS characters on hand to excite and entertain the children.

Roselle Center for Healing Christmas Party

At an annual giving back to the community event, WHUT in conjunction with Roselle Center for Healing, provided Christmas gifts and a Christmas dinner to over 120 homeless children and parents representing shelters from around the city.



Cinco de Mayo Celebration

Jump Start at Howard

WHUT partnered with Howard University Jumpstart to host an educational fair day. This one day educational fair promoted school readiness in pre-school and kindergarten children by facilitating learning booths that foster language, literacy, and social skill development. Children from D.C. Public Schools, local HeadStart programs and other early learning centers within the Washington, D.C area attended.



Jump Start at Howard

PROGRAMING



In 2014 WHUT launched a new series called **"NEW VIEW with Ed Gordon"**—the series mixed news analysis, sports, commentary and entertainment stories, with practical information on a wide range of topics. Each show delivered fresh, diverse, and multi-cultural discussions on some of the most intriguing stories of the day -- examining the issues from all sides, and presenting the views of those often under-represented in media. **"NEW VIEW with Ed Gordon"** airs monthly in (DC, Chicago, Atlanta and Detroit). Programs have featured Dr. Ben Carson, Attorney Benjamin Crump, Urban Leagues' Marc Morial and others.





The Voting Rights Act, 50 Years Later

vocal point

WHUT continued producing “Vocal Point” its community series that focuses on a wide variety of important issues and concerns relevant to the greater DC metro area by bringing together subject matter experts, advocates, community leaders and personal stories from those directly affected, to gain a deeper understanding of the issues as well as identify resources within the immediate community. Some of the topics covered this year included:

SICKLE CELL

Sickle cell and kidney disease, serious conditions that disproportionately impact people of color, especially those of African descent. On this edition of “Vocal Point” we look at the latest developments in treatments for these two critical diseases.

ALL-A-TWITTER: MINORITIES & THE POWER OF THE HASHTAG

PoliticosBlackIntellectuals, Hood Feminism, SantaWasBlack, PaulasBestDishes. These sites, sometimes referred to as Black Twitter, have given minorities and women a platform to champion and mobilize on key issues and causes. According to recent polls, 40% of Black Internet users aged 18-29 use Twitter, compared with 28% of whites in that age group. Blacks, Hispanics and Asian-Americans account for 41% of Twitter’s 54 million U.S. users combined. Outside the country, South Africa is experiencing a similar phenomenon, with black discourse on Twitter becoming increasingly influential. “Vocal Point” looks at what’s trending on these sites and how minorities are wielding the Power of the Hashtag!

GONE TO POT? DECRIMINALIZING MARIJUANA IN THE DISTRICT

During the 2014 mid-term elections, Washington, D.C. voted to allow people over 21 years old to possess up to two ounces of marijuana for personal use and grow up to six cannabis plants in their home. The vote also allows for the transfer of up to one ounce of marijuana to another person, but not to sell it. Some have lauded this result -- others aren’t so happy. On this edition of “Vocal Point”, we’ll look at all sides of this issue and what this means for the area as things go forward.

WEIGHED DOWN: RACISM, CULTURE & OBESITY

We’ve all heard the statistics. Obesity is an epidemic across the United States. And researchers say that it is due, in large part, to the excessive consumption of high fat and caloric foods along with a more sedentary lifestyles. But what other factors might play a part? On this edition “Vocal Point”, we’ll look at what impact, culture, and racial and socioeconomic disparities might have on one’s weight and body image.

MATCH ME IF YOU CAN: DATING IN THE DIGITAL AGE

Technology has totally changed the way we date and search for A mate. So why the shift from old school courting to “ok cupid?” We’re taking a closer look at why more & more people are logging on for love.

FOUR: CONVERSATIONS WITH DISTINGUISHED DMV WOMEN

Throughout the Washington Metropolitan Area, women from diverse fields are building careers and contributing to their communities and the world-at-large. “FOUR: Conversations with Distinguished DMV Women,” will honor some of the area’s finest. Our featured guests will share their accomplishments, challenges, and triumphs with host Anqoinette Crosby and our viewing public. These role models personify achievement and a steadfast commitment to excellence.

PAID THE CRIME, BUT STILL DOING TIME?

If you ask most people what comes to mind when they hear the term? Criminal justice system? They say things like: the police force and crime control or sentencing and the parole system. But for the returning citizen, those who have served their time and are eager to rejoin society-at-large it means much more. It means dealing with the challenges of education, facing housing and employment discrimination, and addressing healthcare issues, with the statistical cloud of recidivism hanging over their heads. On this edition of “Vocal Point”, we’ll examine these issues and hear from some who, although finished with their societal debt, may feel like they’re still Doing Time.

STATE OF MIND:IMPROVING MENTAL HEALTH IN YOUTH & TEENS

When President Obama hosted a White House Conference on Mental Health some years ago, he asked Americans to expand their knowledge and understanding of this issue -- challenging us to examine our prejudices and misperceptions. The President also called for better community-based solutions to address mental health needs? Particularly those of the young. On this edition of “Vocal Point,” we’ll look at challenges impacting the minds of our youth and discuss what actions are being taken to support them.

FIT FOR SUMMER

On this show, we’re getting you in shape—on the inside and out. Our experts are going to give us useful tips for our physical body and physical space as well. You’ll see how the two go hand in hand. My guests are here and ready to offer great ideas on how to make that happen.

THE VOTING RIGHTS ACT, 50 YEARS LATER: WHERE DO WE STAND?

In a recent letter to the New York Times, president Barack Obama says he would not be where he is today, had it not been for the unsung heroes who are still fighting to make voting easier, not harder, for people of color to vote. He again urged congress to restore all parts of the 1965 voting rights act. Since barrack Obama became President, voting rights for many Americans are under attack. About a dozen states are now clamping down on who is allowed to cast a ballot. Opponents argue that these laws are racist, and prevent minorities from exercising their right to vote.



Fit For Summer



Paid The Crime, But Still Doing Time?



Match Me If You Can



Gone To Pot



No Matter The Color: Cancer In Minorities

NO MATTER THE COLOR: CANCER IN MINORITIES

When it comes to preventing and surviving cancer, many minorities aren't fairing as well as non-minorities. Recent data shows in the U.S. many racial and ethnic minorities die more frequently from cancer than whites. And, the reasons are often attributed to poverty, insubstantial access to health care, and other socioeconomic factors. What is being done, and what should be done about this tragic disparity? We'll address these questions and more on this episode of "Vocal Point."



That Good Government Job

THAT GOOD GOVERNMENT JOB: HOW TO FIND ONE, GET ONE, & OTHER JOB NEWS

In the market for a new job? On this episode of "Vocal Point," we have the step-by-step goods on how to get that elusive government job, along with tips on procuring government contracts, and what recruiters are looking for in the coming year.

MEMORY MATTERS: THE CARE AND HEALING OF ALZHEIMER'S

Alzheimer's disease: a progressive, degenerative disorder that attacks the brain's nerve cells resulting in memory loss and other devastating changes. As our population ages, Alzheimer's affects a greater percentage of Americans. On this edition of "Vocal Point," we'll examine the disease and its impact on those who fall prey to the disease, and their caretakers.



Memory Matters

ACOUSTIC HOLIDAY

In December, we offered viewers something special -- a program to help them relax and de-stress during the hectic holiday season. It was called Acoustic Holiday and featured various artists and music groups from throughout the DMV. Howard University was well represented, with stellar performances from the Howard Gospel Choir, the University's all-female jazz vocal ensemble SAASY, and Howard alumna Kendall Isadore, who lit up the stage with her violin and voice. Also, soulful recording artist Tamara Wellons gave a beautiful rendition of a holiday classic, and local folk band Los Gallos Negros offered up foot-tapping carols -- a special gift to you.



Acoustic Holiday

Testimonial in Response to a "Vocal Point" episode on Alzheimer's

"Wow, the show was an eye opener. Great info. I didn't know about the various stages and how the disease impacts the brain. The panel was excellent. Professional and caring. Afterwards, in the next room, they gave me their cards and said if you need anything, even to cry, just call."

- Phillippa Smith Tyler



Host Rock Newman and guest Ted Leonsis

THE ROCK NEWMAN SHOW

In November 2013, WHUT transitioned the on-line and radio series “The Rock Newman” Show to a TV series that airs weekly on WHUT. “The Rock Newman Show” was created to present a profound and authentic discussion that is rarely heard. It’s an unscripted and unapologetic conversation that swings from breaking news to undiscovered history, from local and national politics to the nuance of race relations and religion.

“The Rock Newman Show” -- an engaging platform that captures personal stories of extraordinary achievement. Among the featured guests for this year: Cathy Lanier, DC Police Chief, Ted Leonsis, Owner, Washington Wizards, Kaya Henderson, Chancellor, DC Public Schools and others.

In response to the airing of “The Rock Newman Show”

“Wow!! A huge THANK YOU to you, Rock, for bringing to light the needs of our returning veterans.”

“Mark, your program sounds fabulous and I’m sure that for each veteran you help, there are just as many that don’t know about the program’s availability or how to access the opportunity. Maybe your next stop should be the VAMCs all around the country!”

- Pat



DC Mayor Muriel Bowser

“Rock Newman” a very important show for you to have. We are outraged about “Black Lives Matter” but we fail to ask “to who?” Many of our young people are being raised by the streets. And, they are living by the rules of the streets, which is by any means necessary. We have babies having babies and they aren’t equipped to be parents. The result is what we see today in urban and rural areas around the country.”

- Ronald Baker



Minister Louis Farrakhan

“One heck of an interview. I really enjoyed watching last night. Very informative! I like how you chose one of the better questions from Facebook to ask him, and I like how the Minister responded, and thanked the person who asked the question. That was very good. You brought forth a very powerful energy to us all.”

- Vincent Hall



Democracy Now

Testimonial for Democracy Now

Thank you for airing wonderful programs like Democracy Now and others!

- Thomas J. Tobin



Mimi Geerges Show

WHUT worked with independent producers to produce two pilot programs that are pending funding:

DISTRICT NEWS BEAT – weekly local news program

MIMI GEERGES SHOW – weekly talk show; covers more international affairs



MY BIG SHOW

"My Big Show" seeks video pitches for design, food and fitness series.

WHUT TV used crowdsourcing to find the next big idea in local public TV programming. "MY BIG SHOW" was a unique TV series pitch competition that looked to WHUT's Washington area viewing audience to find the next breakout star who can connect with an audience and bring something new and different to local television.

Entrants shot one-minute video pitches for TV series concepts in the categories of Food, Fitness or Design/Home. There was also an "Open Call" category for ideas that were out of the box.

Pitches entered into the competition and were judged by an expert panel as well as posted for online viewing. Selected winners from the pitch round were asked to do short 3-5 minute pilots. The final winner will have his or her show produced and aired by WHUT.

MY BIG SHOW is a major part of a new effort by WHUT to seek and develop innovative and culturally diverse programming produced locally, including series, public affairs and documentaries. Many of PBS' most popular programs have originated as local series.

"The Washington area is growing with creative talent who are turning this city into an exciting place to live and work. It only makes sense that one of those creative people has the best new idea for something truly innovative and fun for public television. That local connection is what public television should be all about".

-Jefferi Lee, WHUT General Manager



CAREER DEVELOPMENT

WHUT & USTTI

For the past seventeen years, WHUT has been a partner of the United States Telecommunications Training Institute (USTTI). Through this partnership, the station has hosted over 120 international journalists, broadcasters and producers for a two-week long summer seminar held at WHUT on the subject of public broadcasting. WHUT partners with the FCC, Corporation for Public Broadcasting, MHz Networks/World View, PBS, NPR and the Newseum, among others, to insure a rich series of lectures and participatory forums for these international visitors. Participants have come from the Philippines, Ukraine, Sri Lanka, Uganda, Ghana, Mongolia, Bangladesh, Nepal and many other countries. Feedback provided by attendees note this service as “an invaluable experience” and one that has “made a significant positive impact” providing much needed knowledge about the PBS system and community.

Howard University Students

Since its inception, WHUT has actively engaged Howard University students in the life of the television station. Each semester, an average of twenty students serve as interns or work study employees in the television station, securing direct experience in broadcast management, marketing, promotion, programming, broadcast traffic, master control operation, research and content development, nonlinear editing, and a host of other subjects. In this effort, WHUT has served more than 2,000 students.

Spotlight Network

For over 21 years, WHUT has sponsored the SPOTLIGHT NETWORK. This student club, fully managed and run by students, has produced news programs, documentaries, campus reports, and film reviews using equipment provided by WHUT. SPOTLIGHT students have documented symposia for faculty and off campus groups and their work has aired on WHUT and on a separate SPOTLIGHT NETWORK closed circuit channel, Channel 4 -- Howard University's residential cable service.

News Vision

WHUT collaborated with the School of Communications to feature and broadcast 90-second packages produced by the News Vision class. The project gave exposure to the students' work and helped them build their resumes.

Binge-TV Film School Showdown

WHUT worked together with Binge-TV to provide Howard University students a platform to feature user-generated content online and on TV. WHUT will begin airing the Film School Showdown in September. The Showdown allows college and university students – creators of original content and red carpet dreamers – the opportunities to air and promote their short films worldwide.



WHUT & USTTI



The OCTO Consulting Group
Literacy Extravaganza



Student Members of Spotlight Network



Jumpstart for a Day



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