



WJLA 

HOWARD UNIVERSITY TELEVISION

ANNUAL **FISCAL YEAR** **2017** **REPORT**



HOWARD UNIVERSITY TELEVISION



HOWARD UNIVERSITY TELEVISION

ANNUAL REPORT **FY: 2017**

TABLE OF CONTENTS

INTRODUCTION

OVERVIEW	4
MESSAGE FROM GM	5

LOCAL PROGRAMMING

MIMI GEERGES SHOW	7 - 9
THE ROCK NEWMAN SHOW	10 -12
#ARTICO	13
@Howard	14-15
BLACK LIVES MATTER - PROTECT & SERVE	16

EDUCATIONAL EVENTS

PBS Ready to LEARN	18
WHUT KIDS 24/7	19
AMERICAN GRADUATE	20 - 21

COMMUNITY OUTREACH

WHUT SCREENINGS 2017	23
ANNUAL EVENTS	24
SERVING THE UNIVERSITY	25

THANK YOU

VIEWERS CIRCLE	26
----------------	----



Local Value

WHUT's broadcasts reach over 2.6 million households in a 60-mile radius that covers the DMV metropolitan area.

Approximately 450,000 watch WHUT weekly, which is 8.7% of the DMV viewing households.

WHUT membership is growing every year with a current active members of 7,177

Our website receives around 217,616 hits a year. Our Twitter account received 950,300 impressions in FY2017, and our Facebook page received 530,952 impressions in FY2017.

WHUT partners on a number of community engagement activities with participation from over 180,000 people each year.

2017 Key Services

- WHUT endeavors to underscore Howard University's overall mission in its commitment to excellence, leadership and public service.
- With more than 37 years on air, WHUT is a leader in broadcast, providing quality, relevant, and informative programming to the Greater Washington, D.C. viewing community, while offering exceptional professional training in television production, engineering, and management.
- In addition to marvelous programs, WHUT is actively engaged in Wards 1, 7 and 8, specifically, bridging the educational gap among low income kids. Using PBS kid's assets, the station works to build literacy, math, science and technology skills in these neighborhoods.

Local Impact

- WHUT continues to build awareness about the dropout crisis in DC, by supporting student engagement, and improving graduation statistics through the American Graduate: Let's Make it Happen Initiative, and the Digital Media Arts Clubs. The station also features and highlights achievements and resources of community mentors and champions.
- WHUT delivers encrypted public safety video and data to emergency responders by using its broadcast TV signal at major events at the National Mall.



HOWARD UNIVERSITY TELEVISION

FISCAL YEAR

2017

ANNUAL REPORT

MESSAGE FROM

THE GENERAL MANAGER

Jefferi K. Lee

WHUT produces and presents programs that help us all make sense of the world and our place in it. You can count on us to bring the best in public television to you and families across the Washington D.C. metropolitan area every day. We do this through the breathtaking drama of Masterpiece, the unique documentaries on POV, our educational and entertaining children's programming, and so much more.

We are also on a mission to provide relevant local programs such as The Rock Newman Show and The Mimi Geerges Show. Or maybe it's our in-depth analysis of current events and developing stories from Democracy Now! and programming such as ARTICO that features people in the D.C. area. We're different things to different people and you know best what you watch.

In addition to the marvelous programs that WHUT brings to you, your contributions have helped us:

- Continue to serve and expand our educational services in the underserved communities in Wards 1, 7 and 8.
- Bridge the educational gap among low income kids and build their literacy, math, science and technology skills through PBS kid's assets.
- Worked with middle school students to engage them in school through our Digital Media Arts Clubs to ensure their graduation.
- Build awareness about the dropout crisis in DC through the American Graduate: Let's Make it Happen Initiative.
- Build strong relationships with schools in the community and introduce, train and provide teachers, parents and caregivers with engaging content.

Because of your contributions, WHUT also hosted three screenings of captivating films: "All The Difference" which drew viewers' attention to the obstacles facing African-American men, "Africa's Greatest Civilizations", which took a look at the enlightening history of Africa, and American Masters- "Maya Angelou: And Still I Rise", a film highlighting insights into Maya Angelou's courageous life.

Your loyal support empowers us to present the best in public media to our viewing community and in practical support to our local community. We are grateful for your commitment to public broadcasting, and we're looking forward to bringing you more great programs and events. Thank you again for your generosity – it is deeply appreciated.

Please make your crucial gift at this time to support another year of exciting plans and programming. Thank you!

Sincerely,



Jefferi Lee
General Manager





HOWARD UNIVERSITY TELEVISION

LOCAL PROGRAMMING



#ARTICO



THE **MIMI** GEORGES SHOW

FISCAL YEAR

2017

ANNUAL REPORT



THE MIMI GEERGES SHOW

This program seeks to enlighten viewers about the world and our place in it. American citizens want and need to better understand the people, politics, culture and history of other countries and in particular, the broader Middle East. Today, the United States is profoundly involved in the world around us, and particularly, the Middle East. The rise of ISIS, the threat of “lone-wolf” attacks, and the quest for secure sources of energy dominate the national agenda and bind us to the Middle East. The region is a source of religious inspiration for millions of Americans, but it has also become the fountainhead of American fears. Our relations with the Middle East impact the United States as never before, yet many Americans lack detailed knowledge about the region’s demographics, culture, and history.

The program embraces a wide diversity of guests, with an emphasis on helping viewers understand the source and nature of the humanity in people throughout cultures worldwide. Guests include reporters, authors, experts, artists and everyday people desiring to share their personal stories.

This series brings international and policy issues front and center, with topics related to the following:

1. US defense and foreign policy
2. US counterterrorism strategy
3. Democracy and human rights
4. Political instabilities around the world

“The Mimi Geerges Show, “offers a wide diversity of guests, providing insights, that help viewers better understand the human condition, on multiple levels, around the world. Guests have included Ambassador Alberto Fernandez, Ambassador Omar Seif Ghobash, Vietnam Veteran and former Secretary of Defense under the Obama administration, Chuck Hagel.



The Mimi Geerges Show: Terror in Africa and its U.S. Implications

There are terror groups operating all over Africa, Boko Haram in Nigeria, Al Shabab in Somalia, ISIS and Al-Qaeda affiliated groups, but are these just local conflicts and do they affect the United States? Katherine Zimmerman of the American Enterprise Institute, Joseph Siegle of the Africa Center for Strategies, and Jasmine Opperman of the Terrorism Research and Analysis Consortium discuss security in Africa and its implications.

The Mimi Geerges Show: Russian Election Meddling -Will it Continue?

In 2016, Russia launched an attack on the US. American intelligence agencies have concluded that Russia planned and executed a campaign to undermine our democracy and to affect our presidential election. Heather Conley, Senior Vice President of CSIS and Josh Meyer, Reporter with Politico join MIMI to discuss their perspectives on Russia's long-range game plan and the ongoing investigation.

The Mimi Geerges Show - The War in Syria

Journalist and author Deborah Campbell joins Mimi to discuss the war in Syria and the personal friendship and circumstances that led to the development of her new book: "A DISAPPEARANCE IN DAMASCUS: Friendship and Survival in the Shadow of War"

The Mimi Geerges Show – Being Christian in Iraq

Loay Mikhael, Head of Foreign Relations for the Chaldean Syriac Assyrian Popular Council and Majed El Shafie, human rights advocate and founder of One Free World International join Mimi to discuss what happened when, and after, ISIS rolled into Mosul and the Ninevah Plain in the summer of 2014. Christians knew, if they stayed, they'd be killed. They fled, usually with only the clothes on their backs. As certain villages were liberated, a few people have made returned home. What they found was destruction and a very uncertain security situation.

THE
MIMIGEERGES
SHOW



HOWARD UNIVERSITY TELEVISION

The Mimi Geerges Show: Escaping South Sudan

The country of South Sudan is only 6 years old, but civil war rages, famine has been declared and thousands of civilians are streaming into neighboring countries

The Mimi Geerges Show : North Korea & Nuclear Weapons

Kim Jong Un is one of the world's worst dictators who oppresses his people and menaces neighboring countries. He's working on a missile that could deliver nuclear weapons to the United States. Is there a way to stop him?

The Mimi Geerges Show: The General's Son

The son of decorated war hero General Matti Peled, Miko Peled lost his 13 year old niece to a Palestinian suicide bomber. He decided to reach out to Palestinians to learn about their lives and aspirations. He wrote a memoir called "The General's Son."

The Mimi Geerges Show: Amazing Grace

The story behind the iconic song "Amazing Grace" is the story of British slave-trader turned pastor John Newton. We'll talk to the creator of the Broadway musical "Amazing Grace" and the two lead actors Michael Burrell and Isaiah Bailey.

THE
MIMI
GEERGES
SHOW

FEEDBACK FROM THE COMMUNITY

Today, I was flipping thru the local PBS stations when I happened upon your program which featured your interview with Christopher Smith.

Serendipitously, I am reading a bio on Newton. So, your program on "Amazing Grace" was very poignant.

Best Wishes,

E. David Barkley



MURIEL BOWSER
MAYOR OF THE DISTRICT OF COLUMBIA

In November 2013, **WHUT** transitioned the, then, on-line and radio series “The Rock Newman Show” to a weekly TV series airing on WHUT. “The Rock Newman Show,” was created to present a profound and authentic discussion that is rarely heard. It’s an unscripted and unapologetic conversation that swings from breaking news to undiscovered history, from local and national politics to the nuance of race relations and religion. “The Rock Newman Show” is an engaging platform that captures personal stories of extraordinary achievement. Among the featured episodes





The Rock Newman Show - Featuring Boyce Watkins

Dr. Boyce Watkins is an economist, author, political analyst and social commentator. He joined “The Rock Newman Show” to discuss the importance of financial literacy, with a break down on how to get on the path toward financial freedom.

The Rock Newman Show - Blacks in Wax

Cora Masters Barry and Shiba Haley of The Recreation Wish List Committee (RWLC), in partnership with the Southeast Tennis & Learning Center (SETLC) presented “Blacks In Wax”. With children from The Recreation Wish List Committee in Washington DC, “Blacks In Wax” showcases the best in Black Culture while also transforming lives.

The Rock Newman Show - Featuring Rushern Baker

County Executive Rashern Baker joined Rock Newman to discuss how Prince George’s Country went from financial ruin to affluence, and reflected on the 150 year history of Howard University.

The Rock Newman Show Featuring Tariq Nasheed

Famous for his “Hidden Colors” series, Mr. Nasheed recalled his life, and inspiration for his “Hidden Colors” series. He also discussed his new project, which is receiving wide-acclaim about the Haitian Revolution. It’s called, “1804: THE HIDDEN HISTORY OF HAITI”.

The Rock Newman Show Featuring Senator Chris Van Hollen and Dr. Cleo Manago

Maryland Senator Chris Van Hollen laid out his strategy for boosting the state of Maryland politically, educationally and financially. And chatted about President Trump’s first few months in office.

Also in this episode, socio-political analyst, columnist and activist Dr. Cleo Manago talked about mental health issues in the Black community. And how European agendas have shaped social perceptions of those in “same-sex” relationships.



The Rock Newman Show Featuring April Ryan

April Ryan is a veteran journalist, best-selling author and Whitehouse correspondent. She joined “The Rock Newman Show” to share how she’s challenging the Trump administration on causes concerning Black America, and discusses her new book, “At Mama’s Knee: Mothers and Race in Black and White.”

Ted Lange on The Rock Newman Show

Actor & Director Ted Lange talked about his career that began with appearances on Classic Soul and R&B documentary “WATTSTAX” and “Black Belt Jones”. Then onto TV shows “That’s My Mama” and his most famous role as “Isaac” on “The Love Boat.” Ted Lange also directed episodes of “Moesha,” “Dharma & Greg,” “Eve,” and established an extensive career in theater as a playwright and stage director.

Councilmen Vincent Gray, Trayon White, and Robert White on The Rock Newman Show

Former DC Mayor and current DC Ward 7 Councilman Vincent Gray, DC Ward 8 Councilman Trayon White, and At-Large Councilman Robert White talk Washington, DC with Rock Newman.

Opioid Crisis on the Rock Newman Show

Rock and his guests, Washington DC’s Chief Medical Examiner – Dr. Roger Mitchell, The Black Alcohol/Drug Service Information Center (BASIC) Founder – Mr. Oval Miller, and Howard University School of Pharmacy Assistant Professor – Dr. Earl Ettienne, discuss the opioid crisis sweeping across the Washington, D.C. area and the nation. How has the problem reached epidemic levels? And, what is the government doing to stop it?

FEEDBACK FROM THE COMMUNITY

“S/O to Rock Newman for his awesome TV show on WHUT!”-

Kim C. Evans

“If I was a drug addict, I would be an educated addict listening to Rock’s show tonight.”

Pearl Suydan

“Learned so much from your program tonight Rock! If there’s anything I miss, now that I am retired is producing discussions like yours tonight. The program was timely, relevant, informative with excellent guests. In fact, this program should be shown at town halls, churches, etc. as a way to spark meaningful dialogue. Thank you!!”- This comment is from the recently retired, highly respected NBC news producer

Aisha Karima.

#ARTICO



The greater DC Metro Area is known as the place for politics, policy, and power. Yet it's also the place for DC Fashion Week, the Anacostia Cultural Center, Signature Theater, the Wheaton Ice Academy, Alice Jazz, and many more outlets, too numerous to mention here. In its second season, WHUT's ARTICO is a quick and fun way to learn about all the great cultural and entertainment offerings in our area - from the offbeat to the familiar. Each episode introduces you to artists and art venues from a variety of disciplines. There's also a monthly arts calendar with suggestions for the entire family, a lot of them free. ARTICO — Art in your community on WHUT.



FEEDBACK FROM THE COMMUNITY

"ARTICO makes DCist 2017 Top Ten list to view on the web, as well as TV.

"Howard University's WHUT-TV launched this local arts series last spring as a welcome counterpoint to perceptions that the area is just a one-industry town. Episodes have focused on The Washington Ballet's educational program with D.C. Public Schools, the Bethesda Blues & Jazz Supper Club, and a holiday ice display at the National Harbor. - Pat Padua"

"...An amazing job putting this together! - Ksenia Grishkova, Director, Touchstone Gallery

"Congratulations on the production of ARTICO. I am so impressed with the show, beautifully and professionally executed. Thank you for including Elizabeth's Gone Raw in this show. It is such an honor." - Elizabeth Petty, Proprietor - Elizabeth's Gone Raw Restaurant



WHUT re-launched the @Howard Series in 2016, which delivers fresh compelling stories connecting the university to its broad array of constituents: alumni, students, faculty, staff, opinion leaders, the business community and more.



Some featured episodes seen across all devices and digital platforms include:

@Howard – Policing Inside-Out Featuring Dr. Bahiyyah Muhammad

On this Episode of @HOWARD, WHUT highlighted the University’s Policing Inside-Out program lead by Howard Sociology Professor Dr. Bahiyyah Muhammad, in partnership with the International Association of Chiefs of Police. Over a semester, Howard Students and Police officers came together to share their experiences, while gaining a deeper understanding of community-police

@ Howard – The Man Behind the Library – Congressman Louis Stokes

This program celebrated the the 16th Anniversary of the Louis Stokes Health Sciences Library. The children of the Congressman Stokes were on hand to share stories about their family, and discuss their father’s contributions to law, politics, civil rights, social justice, and medicine—particularly combatting health disparities.





BLACK LIVES MATTER — PROTECT & SERVE

#BLACKLIVESMATTER

#BLACKLIVESMATTERDC

#WHUTTV

WASHINGTON, DC



CHANNEL 32

Following the Dallas police massacre and in light of multiple shooting deaths of black men at the hands of police, **WHUT** launched a multi-media campaign to raise awareness of the #BlackLivesMatter movement to confront police brutality and injustice, as well as highlight the importance of mutual respect and understanding among ALL individuals – including law enforcement.

FEEDBACK FROM THE COMMUNITY

“ Jefferi Lee @whuttv gets real about the fear of traffic stops in the black community #aptsthesummit ”

Julie Drizin
28t Feb 2017



HOWARD UNIVERSITY TELEVISION

EDUCATIONAL EVENTS



Whut
Kids

FISCAL YEAR

2017

ANNUAL REPORT



Ready To Learn®

Ready to Learn: PBS Raising Readers

For the past ten years **WHUT** has worked to build awareness of the literacy, and STEM-based programming available to parents, caregivers and early childhood educators through Public TV's Ready to Learn initiative and other PBS kids content. Additionally, partnerships were solidified and sustained with both public and private charter schools, libraries, community centers, day care facilities and educational non-profits in targeted communities -- those supporting underserved populations within the 20009, 20019 and 20020 zip codes. WHUT continues to improve literacy and STEM skills of children from 2 – 8 years of age living within the targeted zip codes by hosting literacy extravaganzas, events and classroom activities. The programs are based on PBS Children's series which include: on "Splash and Bubbles," "Cyber Chase," "Peg + Cat," "Nature Cat," "Ready Jet Go!," "Daniel Tiger's Neighborhood," "Odd Squad," "Scratch Jr.," Apps are also distributed to reduce the digital divide among low income students.

Some of the partners we've worked with this past year include: Anacostia Neighborhood Library, Mount Pleasant Library, DC Promise Neighborhood Initiative, Metropolitan Police Department, Smithsonian, Abrakadoodle, Washington Nationals Baseball Team, Chipotle, Jump Start, City Year, Dorothy I. Height Elementary School, Patterson Elementary School, Cesar Chavez Public Charter School: Parkside campus, Neval Thomas Elementary School, DC, and KIPP DC.

WHUT partnered with Anacostia Community Library to host an Odd Squad math camp for children 5 years old – 8 years old. "Odd Squad," is a PBS KIDS series featuring a television show, online games, and apps. The student agents used math, problem solving and creativity to solve the case, and correct the oddity. More than 35 children participated in the summer Odd Squad Camp.

Based on last year's successful camp **WHUT** hosted another Odd Squad "Be The Agent" Camp at the Woodland Terrace Community Recreation Center in Washington, DC. Monday, July 18, 2016 – Friday, July 22, 2016. WHUT partnered with Smart from the Start and the Department of Recreation to host the event. The camp was attended by 21 student's ages 5-8 years old.

WHUT hosted a Splash and Bubbles World Ocean Day Event Day at Neval Thomas Elementary School and the Smithsonian's National Museum of Natural History. The Splash and Bubbles-themed experiences and activities were attended by more than 275 participants. Children and educators participated in five interactive stations that introduced them to the new ocean-themed animated kids' series "Splash & Bubbles".





WHUT launched 24/7 localized children's services on **January 16, 2017.**

The free services include a new TV channel and live stream on digital platforms. The effort is WHUT's latest initiative to support early learning in the community. WHUT will broadcast PBS KIDS shows 24 hours a day on an additional television channel called WHUT KIDS (Channel 32.2) and offer a live stream, making it easy for, DC-area





American Graduate Day & Champion Event

This live national, multi-platform broadcast event focused on the individuals and organizations working in communities across the country to keep students on the path to graduation. **WHUT** produced “Stories of Champion” video interstitials presenting the stories of three extraordinary people. The videos spotlights how they work to empower youth and children, and shows the impact they make as advocates and mentors in the the Washington, DC community.

Champion #1:

Alma Powell & Colin Powell (America’s Promise Alliance)

Champion #2:

Nathaniel Cole (Urban Alliance) Mr. Cole is the Executive Director of Urban Alliance.

Champion#3:

Blair Mishleau is the technology specialist/teacher at KIPP DC Heights Academy. KIPP DC is a network of high performing college-preparatory public charter school.



WHUT hosted an American Graduate Stories of Champions Recognition event at the Urban Alliance Foundation. We recognized 3 exceptional individuals from the Washington DC area. The goal of the event was to showcase the stories of American Graduate Champions in DC that make extra efforts to ensure that our youth are on the path to success. We invited the community together to celebrate those champions and encourage them to watch and engage on American Graduate Day 2016. The event included a reception, remarks from WHUT’S General Manager Jefferi Lee, and remarks from the CEO and President of the Coporation of Public Broadcasting, Patricia Harrison. We screened the champion videos and presented the champions’certificates. More than 40 people attended the event. including Mrs. Alma Powell one of the honorees.

RAISE DC - 4th Annual Grad Path Ways Summit

The fourth annual Graduation Pathways Summit, held Nov. 6, 2017, provided a touch point for schools, agency leaders, and nonprofit partners to share effective strategies, dig into new local research, reflect on progress, and define opportunities to ensure all students have paths to graduation. WHUT was present at the summit and streamed it online to extend the reach of the discussion.

PBS Learning Media

WHUT continues to provide teachers Public Media's BEST -- inspiring, creative, and customizable digital experiences from Nova, Nature, Frontline, American Experience, and Sid the Science Kid. In addition to these award-winning programs there is content from 90+ contributors including the National Archives, National Public Radio and the Learning Registry through PBS Learning Media, which is expressly designed for educators PreK-12. These resources provide educators the opportunity to fully utilize digital learning in the classroom. WHUT continues to promote and make available these resources for educators throughout the Metro DC region. Blair Mishleau, a teacher from KIPP DC Heights Academy was selected as a 2016 Lead PBS LearningMedia Digital Innovator for the creative way he uses technology and PBS LearningMedia materials to engage students at his school.

Station Tours

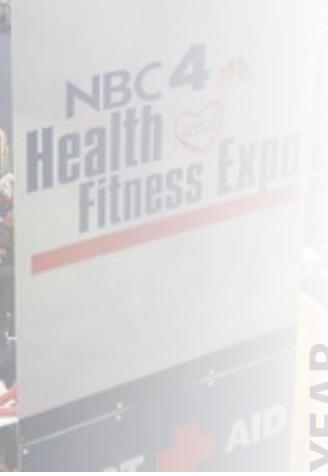
The station regularly provides tours for elementary schools, high schools and civic groups, gives them an overview of careers in media, and offers hands on experience on the use of production equipment. Last year's groups included: Girls Scouts Troop, Shaw Community Ministry, Howard University Alumni Club of Atlanta, Light the Way Foundation Summer Camp, Root Branch Productions & Film Academy, Young Writers Club Television, the Howard University Middle School Summer writing program, East of the River Career Exposure Camp and various middle & high schools.





HOWARD UNIVERSITY TELEVISION

COMMUNITY OUTREACH



FISCAL YEAR

2017

ANNUAL REPORT

WHUT hosted three screenings:

- “All The Difference” a part of the POV Series which was attended by more than 70 participants, the discussion tackled the invisible and often crushing struggles of young African-American men,
- “Africa’s Greatest Civilization” –85 attendees were on hand for the screening for the first installment of this epic series. A spirited panel discussion followed the viewing. The series looks anew at the history of Africa -- from the birth of humankind, to the dawn of the 20th century. It also looks at how Africans shaped not only their own rich civilizations, but also the world-at-large.
- American Masters –Maya Angelou: And Still I Rise –This film revealed hidden facets of her life during some of America’s most defining moments; a screening was held in collaboration with AARP, and was attended by more than 150 attendees.

Indie Lens Pop-up Series

WHUT continues to bring monthly screenings of the ITVS’s Independent Lens series to Busboys and Poets. Each screening is followed by an engaging panel discussion attended by community leaders and local partner organizations.

“Bad Kids Teacher Training” attended by 20 teachers and administrators. WHUT partnered with Maya Angelou Public Charter School, an alternative high school in Washington, DC to host a professional development training for the teachers. The goal was to use the Independent Lens film “The Bad Kids” to generate awareness and dialogue around the film themes. WHUT strived to create a training that would allow the educators to create a culture of resiliency in the school. This training strengthened WHUT’s partnership with Maya Angelou Public Charter School.

AFI Docs Documentary Festival and Film Fest DC Washington, DC International Film Festival

In continuing its mission to be the voice of independent producers in the community, WHUT served as the media sponsor for the AFI Docs and the Film Fest DC, the Palestinian Film Festivals and other similar events in the city.



FEEDBACK FROM THE COMMUNITY

@YWCA National Capitol - “Amazing to see our sister organization continuing to be a resource in the community” Re - WHUT In the community

17th July 2017

Annual Events

NBC Health & Fitness Expo – 500 Participants Visited the WHUT booth

WHUT participated in the NBC4 Health & Fitness Expo at the Washington Convention Center. The expo is the largest free consumer health event in the country, with close to 200 exhibitors and 87,000+ attendees! During the expo, WHUT promoted its health and fitness, and healthy lifestyle shows. The event is also a forum to promote the station's children initiatives. Healthy living bags were distributed to children in attendance.



The Washington Auto Show – 1,000 Families Visited the WHUT Play Land

WHUT co-sponsored the PBS Play Land at the Washington Auto Show. WHUT provided a fun and educational experience for the children in Play Land, which included interactive games, PBS Characters and PBS Mobile Learning Lab activities.



Career Development

For the past eighteen years, WHUT has been a partner of the United States Telecommunications Training Institute (USTTI). Through this partnership, the station has hosted over 120 international journalists, broadcasters and producers for two-week long summer seminars. The seminars are held at WHUT on the subject of public broadcasting. WHUT partners with the FCC, Corporation for Public Broadcasting, MHz Networks/World View, PBS, NPR and the Newseum, among others to insure a rich series of lectures and participatory forums for these international visitors. Participants have come from the Philippines, Ukraine, Sri Lanka, Uganda, Ghana, Mongolia, Bangladesh, Nepal and many other countries. Feedback provided by attendees note this service as "an invaluable experience" and one that has "made a significant positive impact" providing much needed knowledge about the PBS system and community.



Since its inception, WHUT has actively engaged Howard University students in the life of the television station. Each semester, an average of twenty students serve as interns or work study employees in the television station, securing direct experience in broadcast management, marketing, promotion, programming, broadcast traffic, master control operation, research and content development, nonlinear editing, and a host of other subjects. In this effort, WHUT has served more than 2,000 students.

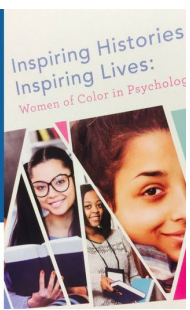
SPOTLIGHT

For more than 22 years, WHUT has sponsored the SPOTLIGHT NETWORK. This student club, fully managed and run by students, has produced news programs, documentaries, campus reports, and film reviews using equipment provided by WHUT. SPOTLIGHT students have documented symposia for faculty and off campus groups, and their work has aired on WHUT and on a separate SPOTLIGHT NETWORK closed circuit channel, Channel 4, part of Howard University's residential cable service. Spotlight started recording and streaming the Rankin Chapel Services on Sunday.

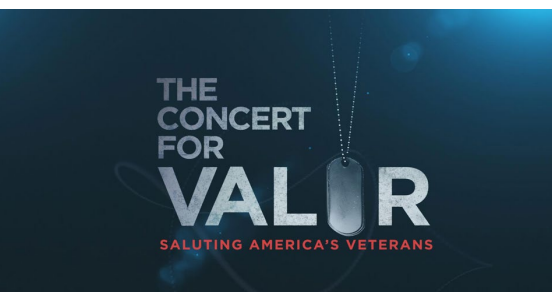




#IAMPSYCHEDTOUR
Join the conversation!
Tour launches Feb 21 at
Howard University



**I AM
PSYCHED!**
NATIONAL TOUR



THE TIME IS ALWAYS NOW

**HOWARD UNIVERSITY
SESQUICENTENNIAL**
1867 - 2017

SERVING THE UNIVERSITY

WHUT continues to serve its mission as a media outlet for its licensee -- Howard University. Each year it covers some of the University major traditions such as Opening Convocation, Commencement and Charter Day in addition to live streaming some of the engaging conversation that take place on campus such as:

The 2017 Kick -Off of "I am Psyched" Pop-up Museum National Tour. Howard University was the first 2017 stop for the national tour of "I am Psyched: Inspiring Histories, Inspiring Lives: Women of Color in Psychology", a multimedia pop-up museum aimed at encouraging women and girls to pursue careers in the behavioral sciences (mental health fields).

Post-election Reflections with Ta-Nehisi Coates and Jelani Cobb
WHUT shot and streamed the Howard University College of Arts and Sciences Freshman Seminar 2016 post-election reflections with special guests Ta-Nehisi Coates and Jelani Cobb

The Necessity of Diversity in Community Oriented Policing
WHUT streamed a panel discussion with the Attorney General of the United States on The Necessity of Diversity in Community Oriented Policing

Safety and Security

WHUT partnered with SpectraRep and the U.S. Park Police to help keep the public safe at The Concert for Valor, which honored America's veterans and their families on the National Mall in Washington D.C. WHUT and SpectraRep worked with U.S. Park Police to run six cameras simultaneously and datacast video to officers around the Mall, as well as any necessary alert notifications and files should a need arise. Due to the large crowd at the concert, cell service was greatly diminished, but the **datacasting** solution continued to operate flawlessly throughout the event.



FEEDBACK FROM THE COMMUNITY

Stephanie B. "I just sent a donation to WHUT. Your programming is outstanding. While WETA and MPT are showing cartoons and outdated British sitcoms all morning, you are providing substantive and intellectually interesting programs. I watch Democracy Now daily. I'm delighted to have discovered your line up. Thank you..."

THANK YOU



HOWARD UNIVERSITY TELEVISION

The Viewer's Circle (\$1,000-\$2,499)

WHUT's Leadership Circle donors are supporters who generously secure the future of WHUT. It is comprised of individuals and family foundations who believe that supporting WHUT is one of the best possible investments in our future.

Angela Fitzgerald
Dr. P. Richardson
Dr. L. Martin & Dr. Lois Martin
Ms. Roberta Ellington
Mrs. Madelyn Jennings
Michael Crosswell
Mrs. Mary Bailey



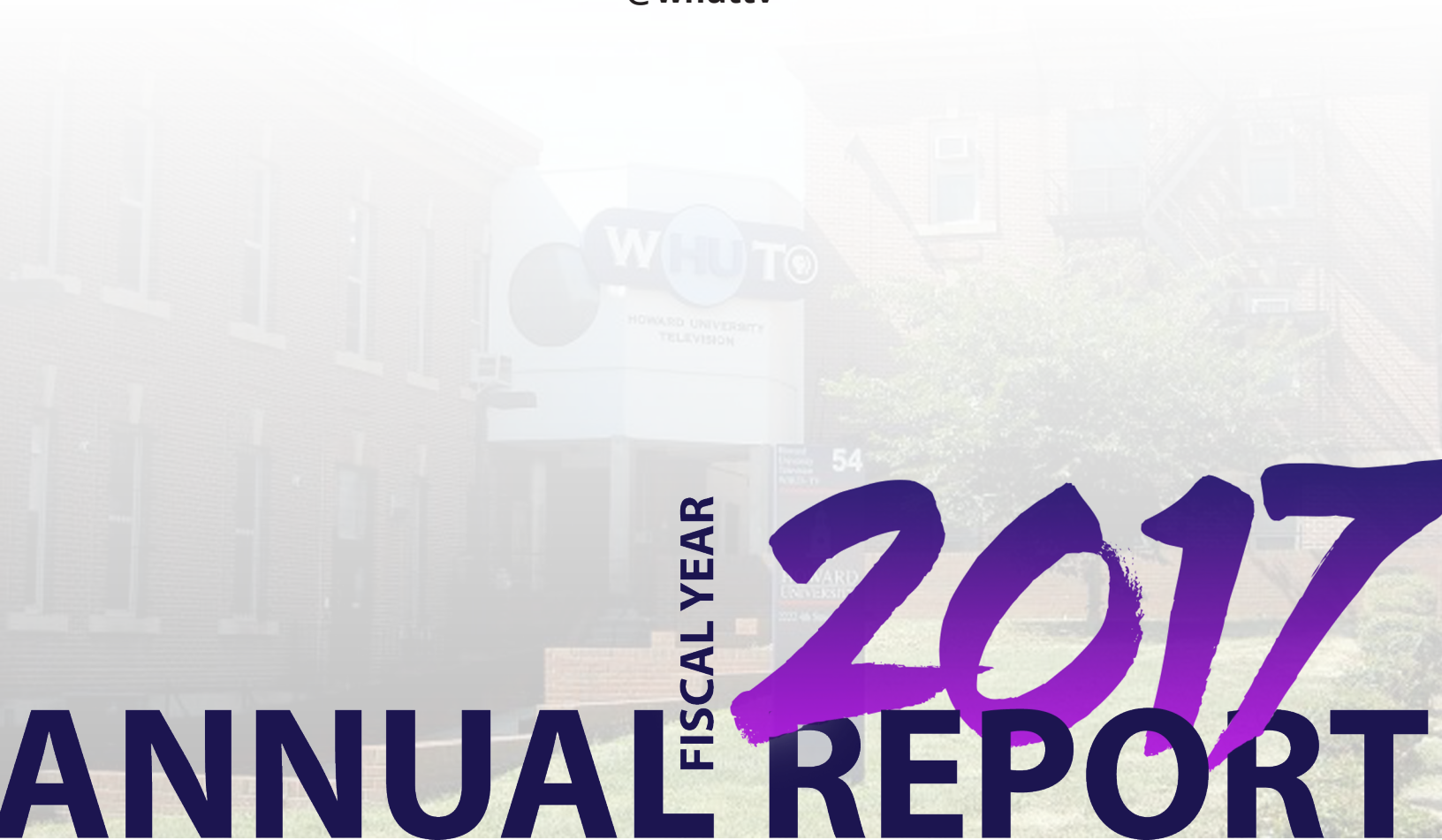
HOWARD UNIVERSITY TELEVISION
2222 4th St NW Washington, DC 20059

202.806.3200 | info@whut.org

www.whut.org



@whuttv



FISCAL YEAR

2017

ANNUAL REPORT